

„ELECTROMOBILITY: THE BEGINNING OR END OF THE ICE AGE

International Conference

ELECTROMOBILITY

The Beginning or End of the Ice Age ?

Hotel Tarčin
Forest Resort & Spa, Sarajevo
6th & 7th November 2025

Organizers		The project is co-financed by the Government of the Federation of Bosnia and Herzegovina		Partner country	

Partners

Media partners

AGENDA

Dates: November 6 and 7, 2025

Location: Tarčin Forest Resort & Spa Sarajevo - MGallery

Address: Vilovac bb, 71240 Sarajevo

06.11.2025.	Voice of Bosnian e-mobility leaders
09:15 -	Press conference
09:30 – 10:00	Registration
	Official opening of the conference
	<ul style="list-style-type: none"> ☒ Address: PKFBiH ☒ Address: Admir Soić, Ministry of Foreign Trade and Economic Relations of Bosnia and Herzegovina
10:00 – 10:30	<ul style="list-style-type: none"> ☒ Address: Government of the Federation of Bosnia and Herzegovina, TBC ☒ Address: H.E. Helena Lagerlöf, Ambassador of Sweden to Bosnia and Herzegovina ☒ Address: Renaud Meyer, UNDP Resident Representative, UNDP ☒ Signing of the memorandum Net Zero Mission and addressing: Nihad Uk, Prime Minister of Sarajevo Canton & Samir Avdić, Mayor of the City of Sarajevo

10: 30 – 11:30 Panel I: “Voice of Industry”, Powered by Star Import Mercedes-Benz

- 10:30 – 10:45 Introductory presentation, Ellen Hiep, Dutch Electric Vehicle Drivers Association

Moderator: Anela Karahasan, Chamber of Economy of FBiH

Panelists:

- Miro Sesar, President of the Association of Authorized Car Dealers and Dealers, BiH
- Petter Haugneland, Assistant Secretary General of the Norwegian Electric Vehicle Association, Norway
- Ellen Hiep, Dutch Electric Vehicle Drivers Association
- Filip Mitrović, 360 mobility, Serbia
- Hans-Jürgen Wittmann, Director of German Trade & Invest for Western Balkan
- Nils-Erik Pettersson, Elbil Sverige, Sweden

10:30–12:30

11:30 – 12:30 II panel Policy Roundtable – Shaping Sustainable Transport Leadership

Moderator: Derviš Hadžimuhamedović, City of Sarajevo

Panelists:

- Viktorija Musa, Ministry of Foreign Trade and Economic Relations of BiH
- H.E. María Milagrosa Molina Álvarez de Toledo, Ambassador of the Kingdom of Spain
- Linda Olofsson, Director of Swedish Electromobility Centre
- Arnesa Borčak/Raduška Cupać, UNDP, TBC
- Sabina Šahman-Salihbegović, Federal Ministry of Environment and Tourism
- Ministry of Trade, Communication and Transport, Tuzla, TBC

12:30 – 13:30 Lunch

BLOCK 1: SUS VS BEV
The Scandinavian Revolution: Electrification for a Sustainable Future

- Petter Haugneland, Assistant Secretary General of the Norwegian Electric Vehicle Association, Norway;
- Magnus Johansson, President of Elbil Sverige Sweden

13:30–14:00

Economy vs Ecology, Comparative Overview of Purchase and Maintenance Costs

- Filip Mitrović, 360 mobility, Serbia

14:00 -14:30

14:30 – 14:50

777.777 Electric Kilometers – Earth, Moon and back

- Franz Liebmann, Austria

14:50 – 15:00

Charger BiH, application

- Josip Šarić, BiH

III panel: Life After Car -Quo Vadis, Powered by the Mozaik Foundation & Sparkasse Bank

Moderator: Haris Poturković, GS1

Panelists:

- Amel Agić, Director of Corporate Clients Operations, Sparkasse Bank
- Vilma Tunjić-Juzbašić, Director of Mozaik ESG Solutions
- Elma Babić-Džihanić, Director of Zeos eko-sistem d.o.o.
- Prof. Dr. Eng. Noshin Omar, Chairman and Founder of AVESTA Holding, Belgium
- Damir Uzunović, Director of Volvo Car Center, Sarajevo
- Lorand Szabo, Managing Director of Philip Morris Bosnia and Herzegovina

15:00 – 16:00

Swedish Emobility Fika

Presentation of Swedish companies with Q&A and Swedish fika

16:00–17:00

19:00- 21:00

Reception at the Residence of the Swedish Embassy, by invitation

End of day I

07.11.2025.

Voice of E-mobility Leaders

09:00 -10:00

SIDE EVENT: EVERY Woman – The Energy That Creates, Mersiha Imširović, Director of BIHAMK

Block 2: Safety

Safety and How to Deal with a Traffic Accident, workshop

09:00 – 09:30

- Prof. dr. Branislav B. Aleksandrović, Vozim na struju, Serbia
- Vlada Plemić, Vozim na struju, Serbia
- Edo Memišević & Almir Cero, BIHAMK, BIH

09:30–10:00

Types of Batteries, Repair of Batteries and Control Elements, workshops

- Vanja Katić, EV Clinic, Croatia

IV panel ESG in the Fleet: Sustainable Driving on the Road, Powered by Raiffeisen

Moderator: Nedim Milišić, Director of Raiffeisen Leasing

Panelists:

10:00 – 11:00

- Damir Numić, Director of Green Light Logistic, Tešanj
- Emin Efendira, Director of Mega-Trans, Visoko
- Urška Fon Sattler, Director of Scania East Adriatic Region
- Đenan Džumhur, Commercial Director of DHL International, Sarajevo
- Muamer Musić, Volvo Trucks, Sweden
- Joško Matijević, Professional Taxi Association for the promotion of BEV, Split

Premiere Electric Delivery vehicle, Sejari;

11:00–11:30

SIDE EVENT: "Debt Collection Insurance" by Wiener Osiguranje VIG

Sanjin Tankosić, Director of Sarajevo Branch Office

11:30 – 12:00

Coffee Break by Guma M

BLOCK 3: FROM ENTHUSIASM TO NEW BUSINESS OPPORTUNITIES

12:00- 12:30 Battery Energy Storage Technology - an Opportunity for Electric Vehicles and Stationary Applications

- Prof. Dr. Eng. Noshin Omar, Chairman and Founder of AVESTA Holding, Belgium

12:30 -13:00 Scaling EV Charging Infrastructure: from Policy to Practice

- Ignac Završnik, President of the Mobility Association, Slovenia

13:00–15:00

13:00 -14:00 V panel From enthusiasm to new business opportunities ,Powered by Qelo

Moderator: Elmin Škulj, Director of Quality and Maintenance, Centrotrans

Panelists:

- Velimir Jeremić, Director of DEKRA Automotive, Serbia
- Hans-Jürgen Wittmann, Director of German Trade & Invest for Western Balkan
- Predrag Šeatović, President of the Management Board of Qelo, Croatia
- Magnus Johansson, President of Elbil Sverige Sweden
- Adnan Bosović, Assist. Prof. Expert associate for Development of Distribution Networks, Elektroprivreda BIH
- Darko Zeljković, eMobility Business Developer Schneider Electric, Serbia

14:00 – 15:00 VI panel Towards Climate Neutrality in BiH: The Sarajevo NetZeroCities Journey, Panel organized by the City of Sarajevo & Net Zero Cities

Moderator: Melina Aliayi, Net Zero Cities

Panelists:

- Deniz Celik Bulgurlu, City Advisor, NZC team
- Dalila Zečić, Advisor for European Integration and Project Implementation Coordination, Office of the Prime Minister of Canton Sarajevo
- Nermina Suljević, Assistant to the Mayor for sustainable development of the City of Sarajevo
- Mladen Đurović, TBC
- Senad Mrkaljević, City Finance Specialist, NZC team
- Sanda Midžić-Kurtagić, TBC

15:00-15:15 Conclusions and Closing of the Conference

15:15 Green Lunch by Net Zero Cities

THOSE LEARN FROM THE BEST WILL DRIVE FASTER INTO THE FUTURE

Partneri:



Medijski partneri:

